

Our Process

Step one - We can't wait to meet you!

The first step is to schedule an appointment to hear all about your wedding plans to date, and learn more about what wedding stationery pieces you would like us to create. This is a complimentary consultation, and we reserve 2 hours just for you. Bring along your fiancé, wedding planner, mother, best friend, or come solo. Anyone who wants to see all the design options that will bring your vision to life is welcome!

At this meeting, we will review paper and print options, look at colors and designs to match your wedding's look and feel, and start the process to bring your wedding vision to life.

Note: we often work with brides who do not live close enough to come in for an appointment. While we encourage appointments in our shop wherever possible, we are happy to work with you via phone meetings & email as well.

Step two - Pricing

Within 3-4 days of our appointment, we'll send a detailed price quote with itemized options for you to choose from. We are happy to fine tune the quote as your budget dictates. Once we finalize all the elements to include in the project it's time to work on the wording and fonts. At this point we will need all the details like times, location, menu choices and quantity. We can also help you with wording options and etiquette. Once all is confirmed, we require a 50% deposit before getting started on your first design proof.

Step three - Design & Proofing

Within 1-2 weeks (depending on the complexity of the project) you will receive electronic PDF proofs via email. This is your chance to make any changes or adjustments to the design and wording. You will receive revised proofs to review before printing.

At this time, it is important to finalize the quantity needed, including the number of envelopes. You will want to have about 10% more envelopes than the number of people on your list.

Step four - Production

Upon proof approval and confirmation of final quantity, your project enters the production phase. Production is generally 2-4 weeks after proof approval, depending on print method. This is also when we will need your guest list to set it up for address printing or calligraphy.

Step five - Time for mailing!

Once your invitations are complete, we will contact you for pickup. At this time, the balance due on your order is due. The invitations will come ready for you to assemble, stamp and mail (and we will give you a sample to show how to do this!) Many brides ask us to do this service, and we are happy to, for an additional fee. Then off they go to invite your guests to your best day ever!

Step six - Wedding day accessories

After the invitations are in the mail, we recommend an appointment to review any wedding day stationery you will need, like escort cards, menus, ceremony programs and signs. We will weave the designs from the invitations into all of your Wedding Day elements to make a seamless design statement from start to finish.